

**University of The Punjab**

**Faculty of Computing and Information Technology**

**(FCIT)**

**WEB TECHNOLOGIES**

**PROJECT PROPOSAL**

**PRESENTED BY:**

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**PRESENTED TO:**

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**Giggle Garments**

**A Children's Clothing E-commerce Website**

**Feature Description:**

Giggle Garments is a user-friendly e-commerce website designed to provide parents with a convenient and enjoyable online shopping experience for children's clothing. The website prioritizes a cheerful aesthetic, easy navigation, and a focus on high-quality garments that bring smiles to children's faces.

**Target Audience:**

Giggle Garments targets parents seeking comfortable, stylish, and fun clothing for their young children. The website caters to a tech-savvy audience comfortable with online shopping.

**Unique Selling Points:**

* **Playful Design:** The website boasts a bright and colorful design that appeals to children and creates a positive shopping experience.
* **Easy Navigation:** Parents can effortlessly browse, search, and filter products.
* **High-Quality Images:** Giggle Garments showcases products with captivating visuals featuring happy children wearing the clothes.

**List of Features:**

* **Product Catalog:** A comprehensive catalog with detailed descriptions, size charts, and high-resolution images for each clothing item.
* **Search and Filter:** Easy-to-use search functionality and filters by gender, weather etc.
* **Shopping Cart:** Users can add and remove items from their shopping cart and view the total cost before checkout.
* **Secure Checkout:** The website integrates a secure payment gateway for safe and convenient online transactions.
* **Basic CRUD Operations for Admin:** An admin panel allows for adding, editing, deleting, and managing product information (descriptions, images, stock levels, prices).
* More features will be added as per requirements in future.